



THE AP-GfK POLL September, 2014

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: September 25-29 2014 Number of interviews, adults: 1,845 Likely Voters: 958

Margin of error for the total sample: +/- 2.5 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone. For more information, see <u>http://www.ap-gfkpoll.com</u>.





CUR1-A5c previously released.

ISS1. In your own words, what would you say is the most important issue currently facing the United States?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
The economy/economic recovery	15	17	19
Terrorism/national security/national defense	9	10	12
Jobs/unemployment	9	9	7
Immigration/border security	7	7	8
Government (general)/Gridlock	6	7	8
Health care/Obamacare	6	6	5
National debt/federal spending/federal budget	5	5	5
War	5	5	5
Economic security/personal financial issues	5	5	4
ISIS/ISIL/Islamic State group	4	4	4
Government - Obama/Democrats	3	3	5
Foreign affairs/Foreign policy	2	3	3
Education	2	3	2
Corruption/money in politics/special interests	2	2	3
Middle East crisis/Israel	2	2	2
Morality/lack of religious values	2	2	2
Government overreach/Over-regulation	1	1	2
Environment/climate change/global warming	1	1	2
Constitutional issues/Following the Constitution	1	1	1
Government - Republicans	1	1	1
Racism	1	1	1
Security (general)	1	1	1
Taxes	1	1	1
Welfare/entitlements/handouts	1	1	1
Crime/police/violence	1	1	*
Energy/energy independence/gas prices	1	1	*
Guns/gun control/gun rights	1	1	*
Social Security	1	1	*
Income inequality/Wage disparity	*	1	1





ISS1. In your own words, what would you say is the most important issue currently facing the United States? (Continued)

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Iraq	*	*	*
NSA surveillance/domestic surveillance	*	*	*
Peace	*	*	*
Student loans	*	*	*
Syria	*	*	*
Abortion	*	*	*
Religious freedom	*	*	-
Other	6	6	6
No opinion/Can't choose	2	2	1
Refused/Not Answered	24	19	16

Based on:

N=1,845 N=1,541 N=958





CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED]

The economy	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	3/20-24/14
Extremely/Very important	86	89	92	87	86
Extremely important	54	57	62	55	57
Very important	32	33	30	32	29
Moderately important	9	8	6	10	9
Slightly/Not at all important	3	2	1	2	4
Slightly important	2	1	1	1	2
Not at all important	1	*	*	1	2
Refused/Not Answered	2	1	1	2	2
Based on:	N=1,845	N=1,541	N=958	N=1,044	N=1,354





CURX1. How important are each of the following issues to you personally?

Immigration	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	3/20-24/14
Extremely/Very important	58	59	66	62	52
Extremely important	31	31	35	35	24
Very important	27	29	31	27	28
Moderately important	25	24	21	23	30
Slightly/Not at all important	15	15	12	14	17
Slightly important	10	11	9	10	12
Not at all important	5	4	3	4	5
Refused/Not Answered	2	2	2	2	2
Based on:	N=1,845	N=1,541	N=958	N=1,044	N=1,354

[ITEMS RANDOMIZED]

N=1,845 N=1,541

N=1,044 N=1,354

Health care	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	3/20-24/14
Extremely/Very important	76	78	80	77	76
Extremely important	43	44	46	45	46
Very important	33	34	34	33	31
Moderately important	16	15	14	16	15
Slightly/Not at all important	7	6	5	6	7
Slightly important	4	4	4	5	5
Not at all important	3	2	2	1	3
Refused/Not Answered	2	1	1	2	2
Based on:	N=1,845	N=1,541	N=958	N=1,044	N=1,354





CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED]

The situation in Iraq	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Extremely/Very important	58	62	68	38
Extremely important	27	29	34	17
Very important	32	33	34	22
Moderately important	24	24	21	35
Slightly/Not at all important	16	14	10	26
Slightly important	11	10	8	19
Not at all important	6	4	3	7
Refused/Not Answered	2	1	1	1
Based on:	N=1,845	N=1,541	N=958	N=534

The U.S. role in world affairs	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Extremely/Very important	59	62	69	51
Extremely important	27	30	35	23
Very important	32	32	34	29
Moderately important	24	25	22	31
Slightly/Not at all important	15	11	8	17
Slightly important	9	8	5	12
Not at all important	5	3	2	5
Refused/Not Answered	2	2	1	1
Based on:	N=1,845	N=1,541	N=958	N=1,044

N=1,845

N=1,044





CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED]

The situation in Syria	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/Very important	58	61	67
Extremely important	27	30	35
Very important	31	32	32
Moderately important	22	22	20
Slightly/Not at all important	18	16	12
Slightly important	12	11	9
Not at all important	6	4	3
Refused/Not Answered	2	1	1
Based on:	N=1,845	N=1,541	N=958

Abortion	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/Very important	38	38	43
Extremely important	19	19	21
Very important	19	20	21
Moderately important	22	23	22
Slightly/Not at all important	38	38	34
Slightly important	18	18	17
Not at all important	20	20	17
Refused/Not Answered	2	1	1
Based on:	N=1,845	N=1,541	N=958



CURX1. How important are each of the following issues to you personally?

Same-sex marriage	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/Very important	28	29	32
Extremely important	14	14	17
Very important	14	14	15
Moderately important	19	19	18
Slightly/Not at all important	51	51	49
Slightly important	16	17	16
Not at all important	35	35	34
Refused/Not Answered	2	2	1
Based on:	N=1,845	N=1,541	N=958

[ITEMS RANDOMIZED]

Laws regarding marijuana	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/Very important	26	25	26
Extremely important	12	12	11
Very important	14	13	14
Moderately important	24	25	24
Slightly/Not at all important	49	49	49
Slightly important	21	22	23
Not at all important	28	28	26
Refused/Not Answered	2	1	1

Based on:

N=1,845 N=1,541



N=958



CURX1. How important are each of the following issues to you personally?

Terrorism	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/Very important	73	73	77
Extremely important	46	47	53
Very important	26	27	24
Moderately important	18	19	17
Slightly/Not at all important	8	7	5
Slightly important	5	5	4
Not at all important	3	2	1
Refused/Not Answered	2	1	2

[ITEMS RANDOMIZED]

The threat posed by the Islamic State group	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/Very important	68	74	79
Extremely important	39	44	50
Very important	29	30	29
Moderately important	17	16	13
Slightly/Not at all important	13	8	7
Slightly important	7	6	5
Not at all important	5	3	2
Refused/Not Answered	2	2	1

Based on:

N=943 N=787



N=480



Some previously released items from CURY2/3/3a have been removed.

CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[RESPONDENTS SHOWN EACH ITEM ON A SEPARATE SCREEN]

[ITEMS RANDOMIZED]

The situation in Iraq	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Total approve	44	46	44	41
Approve	30	32	31	26
Lean towards approving	14	14	13	15
Don't lean either way	2	1	1	2
Total disapprove	54	53	55	57
Lean towards disapproving	13	11	9	15
Disapprove	41	42	47	42
Refused/Not Answered	1	1	*	*
Based on:	N=1,845	N=1,541	N=958	N=534





CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

The U.S. role in world affairs	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Total approve	41	43	42	39
Approve	28	31	32	26
Lean towards approving	12	12	10	14
Don't lean either way	1	1	*	1
Total disapprove	57	56	58	59
Lean towards disapproving	14	11	9	13
Disapprove	43	45	49	46
Refused/Not Answered	1	1	*	*
Based on '	N=1 845	N=1 541	N=958	N=1 044

[ITEMS RANDOMIZED]

Based on:

N=1,845 N=1,541 N=958

N=1,044

The situation in Syria	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total approve	45	47	45
Approve	30	33	33
Lean towards approving	14	14	12
Don't lean either way	2	1	1
Total disapprove	52	51	55
Lean towards disapproving	15	13	12
Disapprove	37	39	42
Refused/Not Answered	1	1	*
Based on:	N=1,845	N=1,541	N=958



CURY2/3/3a. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling...

[ITEMS RANDOMIZED]

Terrorism	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total approve	50	50	49
Approve	37	40	39
Lean towards approving	13	11	10
Don't lean either way	1	*	*
Total disapprove	49	49	51
Lean towards disapproving	11	9	8
Disapprove	38	41	43
Refused/Not Answered	*	_	-
Based on:	N=902	N=754	N=478

The threat posed by the Islamic State group	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total approve	48	51	47
Approve	34	37	36
Lean towards approving	14	14	11
Don't lean either way	2	1	1
Total disapprove	48	48	51
Lean towards disapproving	12	10	8
Disapprove	37	37	43
Refused/Not Answered	2	1	*
Based on:	N=943	N=787	N=480

N=943 N=787



Some previously released items from CUR25 have been removed. CUR25. Which party do you trust to do a better job of:

Protecting the country	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	12/5-9/13
The Democratic Party	20	22	23	18	16	16	18
The Republican Party	30	33	39	33	32	34	31
Both equally	26	25	21	27	29	28	29
Neither	22	19	16	20	21	21	22
Refused/Not Answered	2	2	1	2	3	2	1
Based on:	N=1,845	N=1,541	N=958	N=1,044	N=1,354	N=1,012	N=1,367

[GRID, RANDOMIZE ITEMS]

Handling the U.S. image abroad	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14
The Democratic Party	25	27	27	24	22
The Republican Party	23	25	31	27	24
Both equally	22	21	18	21	22
Neither	29	26	23	26	30
Refused/Not Answered	2	2	1	2	3
Based on:	N=1,845	N=1,541	N=958	N=1,044	N=1,354





CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

Handling international crises	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
The Democratic Party	23	24	26	20
The Republican Party	26	29	34	29
Both equally	23	22	19	23
Neither	26	23	20	25
Refused/Not Answered	2	2	1	2
Based on:	N=1,845	N=1,541	N=958	N=1,044

N=1,845 N=1,541 N=958



AP

FAVP, FAV2 previously released; FAV2a held for future release; OANG through HC39 previously released

TERR1. How would you rate the current risk of a terrorist attack happening inside the United States?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/very high risk	53	56	61
Extremely high risk	20	23	26
Somewhat high risk	33	33	35
Moderate risk	32	31	29
Extremely/very low risk	12	12	10
Somewhat low risk	10	10	7
Extremely low risk	3	2	2
Refused/Not Answered	2	1	*
Based on:	N=1,845	N=1,541	N=958

ISIS1. How closely have you been following news about the U.S. military action in Syria and Iraq against the group known as the Islamic State?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Extremely/very closely	32	35	48
Extremely closely	10	12	17
Very closely	22	24	31
Somewhat closely	37	38	37
Not too/Not at all closely	30	27	15
Not too closely	20	19	12
Not at all closely	10	7	3
Refused/Not Answered	1	1	1
Based on:	N=1,845	N=1,541	N=958





ISIS2. Overall, would you say the U.S. military response in Syria and Iraq to the group known as the Islamic State has:

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Gone too far	12	10	10
Been about right	45	44	40
Not gone far enough	40	43	49
Refused/Not Answered	4	3	2
Based on:	N=1,845	N=1,541	N=958

ISIS3. For each of the following possible responses to the group known as the Islamic State, please indicate if you favor, oppose or neither favor nor oppose the U.S. taking that action in response to the group known as the Islamic State:

[ITEMS RANDOMIZED]

Airstrikes against Islamic State targets in Syria	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total favor	65	72	80
Strongly favor	43	48	58
Somewhat favor	22	24	22
Neither favor nor oppose	21	16	11
Total oppose	11	10	8
Somewhat oppose	5	5	4
Strongly oppose	5	5	4
Refused/Not Answered	3	2	2
Based on:	N=1,845	N=1,541	N=958

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ISIS3. For each of the following possible responses to the group known as the Islamic State, please indicate if you favor, oppose or neither favor nor oppose the U.S. taking that action in response to the group known as the Islamic State:

Airstrikes against Islamic State targets in Iraq	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total favor	64	71	80
Strongly favor	43	48	58
Somewhat favor	22	23	21
Neither favor nor oppose	22	17	11
Total oppose	11	10	7
Somewhat oppose	5	5	4
Strongly oppose	5	5	4
Refused/Not Answered	4	2	2
Based on:	N=1,845	N=1,541	N=958

[ITEMS RANDOMIZED]

Deployment of U.S. troops on the ground against the Islamic State group in Syria	TOTAL 9/25-29/14	REGISTERED VOTER (9/25-29/14	LIKELY VOTERS 9/25-29/14
Total favor	32	34	37
Strongly favor	13	14	15
Somewhat favor	19	21	22
Neither favor nor oppose	27	23	19
Total oppose	38	41	42
Somewhat oppose	18	20	20
Strongly oppose	19	21	23
Refused/Not Answered	3	2	2

N=1,845

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N=958

N=1,541





Based on:

ISIS3. For each of the following possible responses to the group known as the Islamic State, please indicate if you favor, oppose or neither favor nor oppose the U.S. taking that action in response to the group known as the Islamic State:

Deployment of U.S. troops on the ground against the Islamic State group in Iraq	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Total favor	32	34	39
Strongly favor	13	14	17
Somewhat favor	19	20	22
Neither favor nor oppose	29	25	20
Total oppose	37	39	40
Somewhat oppose	18	20	19
Strongly oppose	18	19	20
Refused/Not Answered	3	2	2
Based on:	N=1,845	N=1,541	N=958

[ITEMS RANDOMIZED]

IRX6. Overall, do you think the United States did the right thing or the wrong thing by withdrawing most of its troops from Iraq in 2011?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Right thing	63	62	57	70
Wrong thing	34	36	42	27
Refused/Not answered	3	1	1	3
Based on:	N=1,845	N=1,541	N=958	N=534





IRX7. Just your best guess, how do you think history will judge the war in Iraq?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Total Success	26	26	26	19
Complete success	2	2	2	1
More of a success, than a failure	24	24	24	18
Total Failure	71	73	73	78
More of a failure, than a success	51	52	51	55
Complete failure	20	21	23	23
Refused/Not answered	3	2	1	3
Based on:	N=1,845	N=1,541	N=958	N=534

IRX8. How likely is it that a stable, democratic government will be established in Iraq?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14
Total likely	20	19	18	16
Very likely	2	1	1	1
Somewhat likely	19	18	17	16
Total not likely	77	79	81	80
Not too likely	54	56	58	53
Not at all likely	23	23	23	28
Refused/Not answered	3	1	1	3





IM2 through MJ2a previously released. Some questions held for future release.

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11
Supporter	17	20	26	23	20	22	27	20	17	23	22	27	23	22	25	30	28
Not a supporter	79	77	72	74	77	73	67	76	78	62	64	63	65	67	71	64	68
Don't know [VOL]	na	na	na	na	na	na	na	na	na	12	13	8	10	10	4	6	4
Refused/Not																	
Answered	4	3	2	4	4	6	6	4	5	3	1	1	1	1	1	1	*
Based on:	N=1,845	N=1,541	N=958	N=1,044	N=1,354	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,006	N=1,007	N=1,004	N=1,000	N=1,000	N=1,000

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14
Strongly	31	31	34	35	28	31
Somewhat	68	67	65	64	71	67
Refused/Not Answered	1	1	1	1	1	2
Based on: Tea Party Supporter	N=361	N=331	N=255	N=259	N=263	N=227





PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12
Democrat	31	36	35	29	32	30	33	29	31	27	29	33	31	32	34	31
Independent	24	25	25	24	21	24	23	28	27	29	30	27	27	28	27	29
Republican	24	27	32	28	26	27	25	23	23	21	21	23	25	28	30	22
None of these	19	11	7	17	19	16	18	17	15	20	19	15	14	8	6	17
Don't know [VOL]	na	na	na	na	na	na	na	na	na	1	*	1	2	2	*	1
Refused/Not Answered	2	1	1	3	3	3	2	2	3	3	1	2	2	2	3	*
Based on:	N=1,845	N=1,541	N=958	N=1,044	N=1,354	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,002	N=1,186	N=1,041	N=839	N=1,512





PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	43	47	45	40	43	41	44	42	44	44	46	49
Democrat	31	36	35	29	32	30	33	29	31	27	29	33
Independent – lean Democratic	8	8	9	8	9	8	9	8	10	10	12	10
None – lean Democratic	4	2	2	4	3	3	2	4	3	7	5	6
Total Republican	34	38	45	38	34	39	35	37	35	37	36	37
Republican	24	27	32	28	26	27	25	23	23	21	21	23
Republican Independent – lean Republican	24 8	27 9	32 10	28 8	26 6	27 10	25 8	23 11	23 9	21 11	21 9	23 9
· · · · ·												
Independent – lean Republican	8	9	10	8	6	10	8	11	9	11	9	9
Independent – lean Republican None – lean Republican	8 3	9 3	10 3	8 2	6 2	10 2	8 2	11 4	9 3	11 5	9 6	9 5
Independent – lean Republican None – lean Republican Independent – don't lean	8 3 8	9 3 8	10 3 7	8 2 8	6 2 7	10 2 6	8 2 5	11 4 10	9 3 9	11 5 7	9 6 7	9 5 6
Independent – lean Republican None – lean Republican Independent – don't lean None – don't lean	8 3 8 15	9 3 8 8	10 3 7 4	8 2 8 14	6 2 7 16	10 2 6 14	8 2 5 16	11 4 10 12	9 3 9 12	11 5 7 6	9 6 7 6	9 5 6 4
Independent – lean Republican None – lean Republican Independent – don't lean None – don't lean [VOL] Independent – lean other	8 3 8 15 na	9 3 8 8 na	10 3 7 4 na	8 2 8 14 na	6 2 7 16 na	10 2 6 14 na	8 2 5 16 na	11 4 10 12 na	9 3 9 12 na	11 5 7 6 1	9 6 7 6 1	9 5 6 4 1
Independent – lean Republican None – lean Republican Independent – don't lean None – don't lean [VOL] Independent – lean other [VOL] None – lean other	8 3 8 15 na na	9 3 8 8 na na	10 3 7 4 na na	8 2 8 14 na na	6 2 7 16 na na	10 2 6 14 na na	8 2 5 16 na na	11 4 10 12 na na	9 3 9 12 na na	11 5 7 6 1 2	9 6 7 6 1 1	9 5 6 4 1 1

AP



G11b. Generally speaking, do you consider yourself a...?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14	7/24-28/14	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	20	20	19	16	22	18	20	20	18	22	21	21
Conservative	31	35	40	34	33	38	38	35	36	40	37	40
Moderate	45	43	40	45	42	40	38	42	41	30	35	32
Don't know	na	na	na	na	na	na	na	na	na	6	5	5
Refused/Not answered	4	2	1	4	4	4	5	4	5	2	1	2
Based on: Split sampled	N=1,224	N=1,016	N=643	N=1,044	N=1,354	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,002

G11b/ba. Generally speaking, do you consider yourself a...? And do you consider yourself very (liberal/ conservative) or just somewhat (liberal/ conservative)?

	TOTAL 9/25-29/14	9/25-29/14	LIKELY VOTERS 9/25-29/14
Total liberal	20	20	19
Very liberal	7	8	8
Somewhat liberal	13	12	10
Moderate	45	43	40
Total conservative	31	35	40
Somewhat conservative	19	20	22
Very conservative	13	15	18
Refused/Not Answered	4	2	1
Based on' Split Sample	N=1 224	N=1.016	N=643

Based on: Split Sample

N=1,224 N=1,016 N=643





G11e. Generally speaking, do you consider yourself ...?

	TOTAL 9/25-29/14	REGISTERED VOTERS 9/25-29/14	LIKELY VOTERS 9/25-29/14
Very liberal	6	7	7
Somewhat liberal	18	19	18
Moderate	40	38	35
Somewhat conservative	21	23	25
Very conservative	11	11	13
Refused/Not Answered	4	3	2
Based on: Split sample	N=621	N=525	N=315





DM5. Which one of the following best describes where you live?

Urban area	25
Suburban area	49
Rural area	24
Refused/Not Answered	2
Based on:	N=1,845

PPEDUCAT. (4 category)

Less than high school	8
High school	34
Some college	29
Bachelor's degree or higher	29
Based on:	N=1,845

PPETHM

White, Non-Hispanic	69
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	3
Based on:	N=1,845

PPGENDER

Male	48
Female	52
Based on:	N=1,845





PPWORK

Working – as a paid employee	51
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	8
Not working – retired	19
Not working – disabled	6
Not working - other	9
Based on:	N=1,845

Based on:

PPAGE

Age group:	
18-29	22
30-49	34
50-64	26
65+	18
Based on:	N=1,845

And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST] DM20.

Under \$10,000	6
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	12
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	16
\$150,000 or more	7
Based on:	N=1,845

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23
Based on:	N=1,845

Based on:





AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted September 25-29, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,845 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet services are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 2.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 47%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <u>http://www.ap-gfkpoll.com</u>.



